



William C. Velásquez Institute

For Immediate Release

More Information:
Antonio Gonzalez, 323-332-6160

After 6 Primaries Latinos Divided Between Hillary and Bernie

(Los Angeles, CA Mar 7) “After six primary elections and caucuses in states with at least 100,000 Latino voters it is increasingly apparent that both Sanders and Clinton have significant support,” said Antonio Gonzalez, President of the William C. Velasquez Institute (WCVI).

“Latino voters have supported Senator Sanders or Secretary Clinton depending on the state. According to network exit/entry surveys, and precinct and county level data examined by WCVI Sanders won the Latino vote in Nevada, and appears to have won Latinos in Colorado and Massachusetts, while Clinton prevailed in Texas, and appears to have won Latinos in Georgia and Virginia.”

State	Latino Share of Dem Primary	Sanders	Clinton	
Nevada	19%	53%	45%	20-Feb
Texas	28%	33%	67%	1-Mar

In Georgia where network exit surveys reported both African American and “nonwhite” voter preferences, WCVI disaggregated the African American preferences from the rest of nonwhite voters (of whom Latinos comprised 70%) and found that they supported Clinton by 56% to 44%.

State	NonBlack, NonWhite Share of Dem Primary	Sanders	Clinton	
Georgia	7%	44%	56%	1-Mar

In states that didn’t have exit polls or that didn’t report Latino preferences WCVI examined precinct and county data with significant Latino voter populations. The precinct and county data suggests that Sanders prevailed among Latino voters in Colorado and Massachusetts and a Clinton victory among Latinos in Virginia.

“WCVI’s preliminary conclusion is that Latino voters favored Hillary Clinton in southern states and Bernie Sanders in northeast and western states. More in-depth research is required to know with more certainty, but thru six Latino-oriented primaries it appears both candidates enjoy substantial support among Latinos.”

“It also appears that during the Feb 20 and Super Tuesday primaries the campaign that invested the most in media buys, GOTV, and candidate visits carried the Latino vote. This suggests that Latino Democrats are up for grabs in primaries on March 8, March 15 and March 22 in states with at least 100,000 Latino voters like Michigan, Illinois, Florida, North Carolina and Arizona. These states collectively have about 2.8 million Latino registered voters, about 60% of whom are Democrats,” concluded Gonzalez
