



William C. Velásquez Institut

Press Advisory

Nov 12

More Information:

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For Immediate Release

AZ, NV, FL, and CO Supersede TX and CA as Latino vote leaders according to new Data

**Battleground State Status and Anti-Immigrant Attacks Fueling Latino Voter
Growth**

(Nov 12, 2015 Los Angeles, CA) “Two factors have caused massive Latino voter growth in four (4) Latino-oriented states: Arizona, Colorado, Florida, and Nevada since 2000. These new “star” states have Latino voter growth that far outstrips the national Latino growth average,” said Antonio Gonzalez, President of the William C. Velasquez Institute upon release of WCVI’s newest Latino vote research paper.

Entitled “The Latino Vote in 2016: Early Presidential Primaries and Caucuses in Arizona, Nevada, Colorado and Florida; and California” the study finds that battleground status in Presidential and Mid-term Elections has meant intensive partisan competition and ample investment in Latino politics, which in turn caused massive and rapid growth in Latino registration and voting in Florida, Colorado and Nevada.

“However Arizona received none of this largesse and was not competitive. Yet Latino voting grew massively due to Latino community resistance to anti-immigrant policies (e.g. SB 1070) and politicians (e.g. Maricopa County Sheriff Joe Arpaio). Indeed Arizona during 2004-10 experienced the California phenomena during 1994-1998 in resisting Prop. 187 and Gov. Pete Wilson,” continued Gonzalez.

These experiences are a harbinger of what may happen to the Latino vote nationally if Donald Trump is the Republican presidential nominee. Trump’s anti-immigrant discourse has angered Latino communities across the U.S.

Finally, WCVI’s publication noted that California and Texas Latino voting is slumping to lack of partisan competition and investment in the Latino vote.

WCVI is a paramount national Latino public policy and research organization founded in 1985 by the late Latino voting rights icon Willie Velasquez



William C. Velásquez Institute

WCVI 30th Anniversary Conference Schedule of Events

www.wcvi.org

Thursday Nov. 12, 2015

8:30-10am: Media Briefing: The Latino Vote in 2016: Early Primaries and Caucuses
California Community Foundation
221 S. Figueroa, Suite 400, Media Briefing Room
Los Angeles, CA

10-11:30am: Media Briefing: Lessons for Latino Consumers of Recent Media and Telephony Mergers
California Community Foundation
221 S. Figueroa, Suite 400, Media Briefing Room
Los Angeles, CA

7-9pm: Latino Town Hall on Marijuana Legalization
Quiet Cannon, Montebello Country Club
901 Via San Clemente, Montebello, CA

Friday Nov 13, 2015

9am-3pm: Latino Summit on Climate Action
Los Angeles River Center and Gardens
570 W Ave 26
Los Angeles, CA

6pm-10pm: WCVI Alumni and Aguacate Alliance Reception
Suede Bar and Lounge
Westin Bonaventure Hotel
404 S Figueroa St #102, Los Angeles, CA

Saturday, Nov. 14, 2015

8:30-10:30am: Breakfast: Opportunities for California Entrepreneurs in Cuba, Nicaragua and other ALBA Countries
\$50
El Caserio South American Restaurant
401 Silver Lake Blvd, Los Angeles, CA